

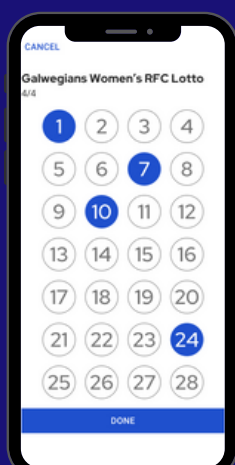
10 STEPS TO STARTING A NEW LOTTERY AT YOUR SPORTS CLUB

1 APPLY FOR A LOTTERY
LICENSE



2 SET A TARGET

3 CHOOSE YOUR
FORMAT



4 SELECT TICKET VALUE
& ENTRY TYPES

5 SELECT PRIZE VALUES

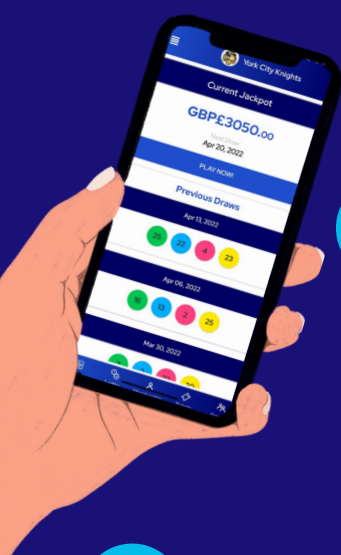


6 SEEK SPONSOR

7 SET DRAW DATE &
FREQUENCY



8 PROMOTE THE LOTTERY



9 MANAGE THE DRAW



10 REPEAT STEPS 8 & 9



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making sport happen